



Terms and conditions for Ad Ring Back Tone service (“AdRBT”)

1. The AdRBT service is available for valid subscribers (“Subscribers”) of Vodafone Essar Limited, Vodafone Essar Mobile Services Limited, Vodafone Essar South Limited, Vodafone Essar Digilink Limited, Vodafone Essar East Limited, Vodafone Essar Gujarat Limited, Vodafone Essar Cellular Limited and Vodafone Essar Spacetel Limited (collectively “Vodafone Essar”) in their respective telecom service areas.
2. The Subscriber who is willing to subscribe (“User”) the AdRBT has to give his specific consent to Vodafone Essar, over Voice Call. The Subscriber further understands and acknowledges that for regulatory / monitoring and / or analysis purposes the said SMS and / or Voice Call may be recorded / monitored by Vodafone Essar.
3. The User understands that the advertisement played as AdRBT may be as per best fit result from computerized advertisement server / link, and thus the said server / link may play different advertisement messages for different incoming calls. The user further understands that the AdRBT to be played is not controllable for a specific incoming number and every incoming call to the User’s Vodafone number may get same or different AdRBT.
4. The AdRBT service may have multiple advertisements of various brands. The User understands that the AdRBT message played may be any one out of the entire repository of advertisements available with Vodafone Essar from time to time. Thus the AdRBT may be for any product / service / offer and in any language / or any manner as provided by the advertisers. User shall have no choice or AdRBT and Vodafone Essar shall not entertain any such request of the User in this respect.
5. The User understands that the whole activity of the AdRBT is to advertise products and / or services of third party’s brands and understands that in no case Vodafone Essar shall be held responsible / liable for content / message of the advertisement.

6. Vodafone Essar does not make any representation/s and/or warranty/ies in respect of any product and/or services being offered or advertised by any third party through this AdRBT service. Vodafone Essar, not being a party (directly or indirectly) to the advertisement, shall not be responsible to any party for any loss, damage, claims and/or actions whatsoever, due to the offer/advertisements. The Users are advised to verify and confirm independently, the details of the offer /products/services advertised
7. By subscribing this AdRBT service, the User agrees to these terms and conditions and has no objections or whatsoever nature and shall abide by the terms and conditions.